**BLC’S BRILLIANT LEBANESE AWARDS RETURN**

**Promoting and celebrating the very best in business practices**

The 2014 edition of BLC Bank’s Brilliant Lebanese Awards is under way, acknowledging the outstanding individuals contributing to Lebanon’s business and entrepreneurship community. Each year the awards shine a light on Lebanese companies which can demonstrate excellence in four critical areas; Creativity, Financial, Sustainability, and Corporate Social Responsibility.

Since the launch of the 2014 Brilliant Lebanese Awards process, 152 entries have been received. The next stage will see the Awards Committee’s announcement by September of the finalists, six each in the main categories; “Business of the Year” and “Woman Entrepreneur of the Year”. The 12 finalists will then make presentations before an independent jury, with the winners announced at a high profile event in November.

The winner of each of the two main categories receives $30,000 as well as national recognition for the quality of the people behind their organizational success. There is also a third category, the People’s Choice Award, which is based on support garnered for entrants on social media. The 2014 People’s Choice Award is due for launch soon on Facebook.

Creating role models from among the best of Lebanon’s private sector is all part of BLC’s commitment to supporting the Lebanese economy. Fittingly given BLC’s intention that the Brilliant Lebanese Awards reflect the best of all of Lebanon’s business community, the competition is not restricted to clients of BLC.

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